

BOUNDARY COUNTY
2024
ARTIST
STUDIO
TOUR



by
TEASCARLET FINE ART 

Artist Guidance

There are dozens of exceptional artists in our county, and we want to create an opportunity for the greater community to experience the force of creativity that exists here!

THE WORLD NEEDS YOUR ART!

Purpose

To offer an opportunity for Boundary County artists to show a body of work in their studio environment. To educate our community about local talented artists and the value and importance of original artwork. To foster relationships and community building, inspire conversations. To showcase a broad range of media and styles. To share our art with the world!

Why participate?

Do you wish you could just be working in your studio and have people magically discover you?

In order for collectors to connect with your art, they have to find you. That's what this tour is all about!

Teascarlet has a reach of 3000 people each month through social media interactions, website visitors, email list, and gallery visitors. In addition, the tour will be listed in publications from Spokane to Cranbrook, Newport to Libby and everywhere in-between. The combined reach for these publications is over 100,000.

There will be a map with all the studio locations across the county. A photo of your work, your name, and a sentence describing your work will be listed. The same information will also be on the tour website.

Participating in the tour provides a way to see how people react and interact with your artwork.

Other benefits:

Generate revenue.

Forge new connections. Develop new markets. Gain new collectors. Reach a wider audience.

Keep established customers engaged and allow them to see your studio space.

Educate our community about art.

Be a part of strengthening and highlighting Boundary County's artist community.

Artist Responsibilities

Be sure to add this email address to your email contacts: teascarletfineart@gmail.com

This will be the email that sends out information about the tour. Adding it to your email contact list will ensure important emails don't go to your Spam folder.

Artists studios must be open for the entirety of the tour. Artists must be present in their studios unless there are extraordinary circumstances.

The studio space must be suitable to show work.

The studio must be adequate to accommodate tour visitors safely. Artists are responsible for carrying liability insurance.

It's a good idea to have another person with you, especially if visitors are going in your home

Only accepted artists may participate. Only work sold by participating tour artists who have been juried, accepted, and paid may be sold during the tour.

Demonstrations and/or visual representation of your artistic processes are welcome.

Artists are responsible for handling sales and paying Idaho sales taxes accordingly. More info [here](#).

Original artwork should be prominent. Reproductions should be signed, numbered, and clearly marked as reproductions.

Artist Checklist

- Help get the word out
 - Share to your email list, social media
 - Hand out postcards
 - Invite friends and neighbors
 - Help identify individuals and businesses that might want to support the tour
- Prepare your studio space
 - Clearly mark areas off limits to visitors
 - Ensure the space is safe
 - Safeguard valuable items and money
 - Take photos of your setup for future events and publicity
 - Post a Return Policy
 - Display works in progress
- If desired, demonstrate your process and materials
- Make clear labels for artworks with prices, title, medium, etc.
- Prepare receipts with artist name
- Provide business cards and/or informational cards such as artist statement
- Refreshments and a light snack are a nice touch
- Consider liability insurance
- Plan for parking
 - Be considerate of your neighbors- let them know ahead of time
 - Arrange extra space if needed
 - Mark parking areas if not apparent
- Signage
 - Pick up wayfinding signs from tour organizers
 - Put up signs the morning of September 14
 - Take down signs the evening of September 15
- Prepare yourself for potential negative questions about discounts, how long it takes to make a piece, and why the work costs so much
- Make sure you have change available. Alternative payment options such as Venmo or PayPal are recommended
- Have packaging and bags ready for purchases
- Other considerations:
 - Display materials from previous exhibitions, magazine articles
 - Display a portfolio of your work
 - Provide a guest book
 - Announcements for upcoming shows, workshops, etc.
- To help in planning future tours and getting grant funding:

- Count your visitors
- Take photos of visitors in your studio enjoying your artwork

Expenses to expect:

- Food & Beverage at your studio (optional)
- Costs of preparing artwork (framing, matting, displays, etc.)
- Business cards, artist postcards, or other info to hand out
- Bags and packaging materials

For more detailed information see this [artist checklist](#).

Any questions? Contact:

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